

# Energy drink components: effects on mood and behavior

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# **Conflict of Interests**

Emma Childs has no personal financial relationships with commercial interests relevant to this presentation



# Overview



- Common methods to measure mood and cognition
- Effects of components alone and with caffeine
- Summary of consistent effects
- Directions for future study



# Energy Products



## Supplement Facts

Serving Size 8.0 fl. oz. (240 mL)  
Serving Per Container: 2

Amount Per Serving	% Daily Value
<b>Calories</b>	100
<b>Total Carb</b>	27g 9%*
Sugars	27g †
Riboflavin	1.7mg 100%
Niacin	20mg 100%
Vitamin B6	2mg 100%
Vitamin B12	6mcg 100%
Sodium	180mg 8%
Taurine	1000mg †
Panax Ginseng	200mg †
Energy Blend	2500mg †
L-Carnitine, Glucose, Caffeine, Guarana, Inositol, Glucuronolactone, Maltodextrin	

\*Percent Daily Values are based on a 2000 calorie diet. †Daily Value not established.

INGREDIENTS: CARBONATED WATER, SUCROSE, GLUCOSE, CITRIC ACID, NATURAL FLAVORS, TAURINE, SODIUM CITRATE, COLOR ADDED, PANAX GINSENG ROOT EXTRACT, L-CARNITINE, CAFFEINE, SORBIC ACID, BENZOIC ACID, THIAMINAMIDE, SODIUM CHLORIDE, GLUCURONOLACTONE, INOSITOL, GUARANA SEED EXTRACT, PYRIDOXINE HYDROCHLORIDE, SUCRALOSE, RIBOFLAVIN, MALTODEXTRIN, CYANOCOBALAMIN.

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CONSUME RESPONSIBLY - LIMIT 3 CANS PER DAY. NOT RECOMMENDED FOR CHILDREN, PREGNANT WOMEN OR PEOPLE SENSITIVE TO CAFFEINE.



Common ingredient is **CAFFEINE**  
Sometimes other methylxanthines:  
theobromine or theophylline



## Mood

- Self-report questionnaires: Subjects rate their current feelings with respect to lists of adjectives e.g. alert, calm, energized. Repeated measurements over time after a challenge.
  - Profile of Mood States (POMS): 72-items scored from 0 (*not at all*) to 4 (*extremely*) yielding 8 scales; *Anxiety, Depression, Anger, Vigor, Fatigue, Confusion, Friendliness, Elation*.
  - Visual Analogue Scales (VAS) are 100mm horizontal lines anchored at the left with “*not at all*” (0) and the right “*extremely*” (100).

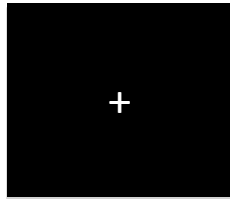


# Attention



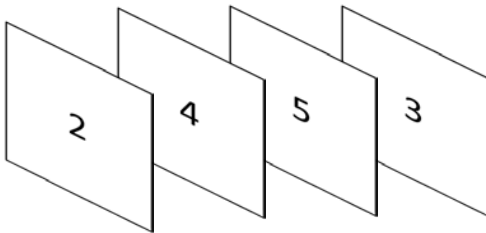
## Simple

Simple Reaction Time (SRT)



Subjects must respond as quickly as possible when the '+' appears

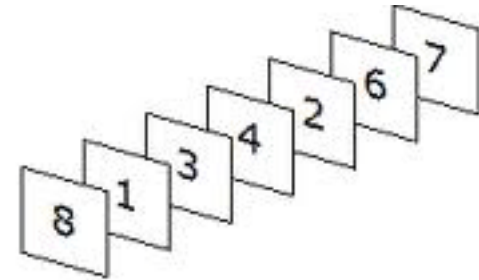
Choice Reaction Time (CRT)



Subjects must press 'left' mouse button after 2 or 3 and 'right' after 4 or 5

## Complex

Rapid Visual Info Processing (RVIP)

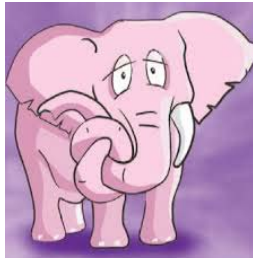


Subjects must respond after 3 odd or 3 even numbers in a row

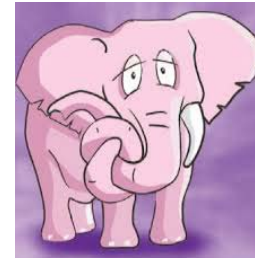
Outcome measures:

accuracy

reaction time

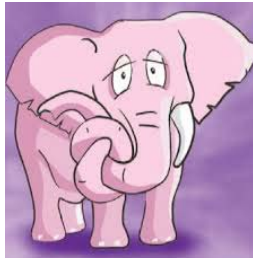


# Memory

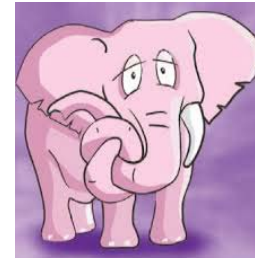


## Working

Mental arithmetic  
- serial 3s, 7s

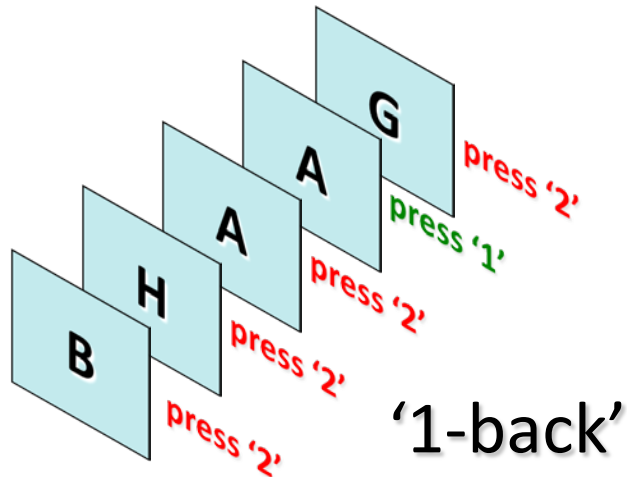


# Memory

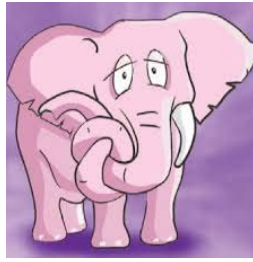


## Working

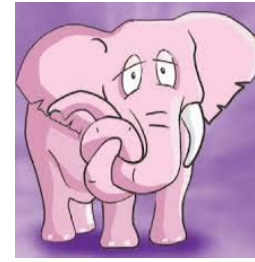
### N-back task



Subjects must match current letter  
to that presented 'n' letters ago

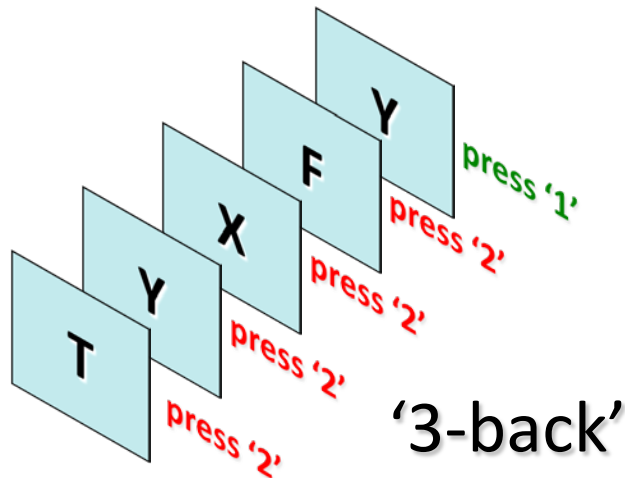


# Memory



## Working

N-back task



Subjects must match current letter to that presented 'n' letters ago

## Long-term

Delayed recall

- free, cued
- words, pictures



# Other measures:

- Impulsivity:
  - Motor impulsivity
  - Cognitive impulsivity
- Risky behavior
- Decision making
- Rewarding properties

# Data selected

- Studies that reported effects of the most common components of energy products upon mood and behavior were selected for review.
- Studies that reported effects of the component alone or with and without caffeine were considered.
- NB: studies that compared effects of a “blend” or combination of components with and without caffeine were not considered for this presentation.

# Controlled studies

	Doses		Mood		Attention	Memory	
	EPs	Studies	Alert	Well-being		Short	Long

EPs=Energy Products

↑increase ↓decrease ✕no effect –no data

■ alone ■ with caffeine

# Caffeine alone (*many studies*)

	Doses		Mood		Attention	Memory	
	EPs	Studies	Alert	Well-being		Short	Long
Caffeine	80-300mg	25-300mg	↑	↑*	↑	↑	↑

EPs=Energy Products

\*anxiety at high doses

↑increase ↓decrease ✕no effect –no data

■ alone ■ with caffeine

# Energy products *(few studies)*

	Doses		Mood		Attention	Memory	
	EPs	Studies	Alert	Well-being		Short	Long
Caffeine	80-300mg	25-300mg	↑	↑*	↑	↑	(↑)
Decaf. 5h Energy			↑	–	–	–	–

EPs=Energy Products

\*anxiety at high doses

↑increase ↓decrease ✕no effect –no data

■ alone ■ with caffeine



# Guarana

*(contains methylxanthines; caffeine, theobromine, theophylline)*

## Alone

- Increase in calmness and alertness with 75mg (some prolonged effects, 6h)
- Improved 'secondary' memory
- No effects on attention

## With caffeine

- Increased accuracy on attention tasks

(Galduroz and Carlini 2004, 2006; Mayer and Ball, 2004  
Haskell et al., 2007; Kennedy et al., 2004)

# Guarana (*contains methylxanthines*)

	Doses		Mood		Attention	Memory	
	EPs	Studies	Alert	Well-being		Short	Long
Caffeine	80-300mg	25-300mg	↑	↑*	↑	↑	(↑)
Decaf. 5h Energy			↑	–	–	–	–
Guarana	10-400mg	37.5mg-1g	↑ –	↑ –	✕ ↑	✕ –	↑ –

EPs=Energy Products  
 \*anxiety at high doses

↑increase ↓decrease ✕no effect –no data  
 ■ alone ■ with caffeine



# Yerba mate

*(tea-like plant containing methylxanthines; caffeine, theobromine, theophylline)*

- In laboratory animals, improved short- and long-term memory, and *synergistic* effects with caffeine BUT probably higher doses than present in energy products
- No human data on mood and behavioral effects

# Yerba Mate

	Doses		Mood		Attention	Memory	
	EPs	Studies	Alert	Well-being		Short	Long
Caffeine	80-300mg	25-300mg	↑	↑*	↑	↑	(↑)
Decaf. 5h Energy			↑	–	–	–	–
Guarana	10-400mg	37.5mg-1g	↑ –	↑ –	✕ ↑	✕ –	↑ –
Yerba Mate	?	–	– –	– –	– –	– –	– –

EPs=Energy Products  
 \*anxiety at high doses

↑increase ↓decrease ✕no effect –no data  
 ■ alone ■ with caffeine



# Taurine

*(2-aminoethanesulfonic acid)*

## Alone

- increased fatigue, decreased vigour at 1h
- improved attention (Accuracy, Reaction time)

## With Caffeine

- 200mg Caff + 2g Taurine decreased fatigue at 1h
- 80mg Caff + 1g Taurine attenuated caffeine-induced decreases in attention task reaction times
- 150mg caff + 2g Taurine decreased # errors in skilled task after 24h sleep deprivation, no further decrease in attention task reaction times.

(Peacock et al., 2013; Giles et al., 2012; Aggarwal et al., 2011)

# Taurine *(complex effects)*

	Doses		Mood		Attention	Memory	
	EPs	Studies	Alert	Well-being		Short	Long
Caffeine	80-300mg	25-300mg	↑	↑*	↑	↑	(↑)
Decaf. 5h Energy			↑	–	–	–	–
Guarana	10-400mg	37.5mg-1g	↑ –	↑ –	✕ ↑	✕ –	↑ –
Yerba Mate	?	–	– –	– –	– –	– –	– –
Taurine	1-2g	1-2g	↓ ↑	✕ ↓	↑ ↓	✕ –	✕ –

EPs=Energy Products

\*anxiety at high doses

↑increase ↓decrease ✕no effect –no data

■ alone ■ with caffeine

# Glucose

*(present in many EPs)*



## Alone

- Levels are higher than those considered optimal (6-8%) to maximise carbohydrate use
- No clear mood effects
- High Glu meal decreased subjective energy and performance over 2-3h in comparison to a low Glu meal

## With Caffeine

- Glu prolonged (2h) fatigue-reducing effect of Caff+Tau
- 80mg Caff in Glu drink improved mood & reaction time
- No increased effect of Caff + Glu on attention performance wrt Caff or Glu alone, but reduced energy utilization during task

(Giles et al., 2012; Young and Benton, 2013;  
Adan and Serra-Grabulosa, 2010; Smit et al, 2004,  
Scholey and Kennedy 2004)

# Glucose

	Doses		Mood		Attention	Memory	
	EPs	Studies	Alert	Well-being		Short	Long
Caffeine	80-300mg	25-300mg	↑	↑*	↑	↑	(↑)
Decaf. 5h Energy			↑	–	–	–	–
Guarana	10-400mg	37.5mg-1g	↑ –	↑ –	✕ ↑	✕ –	↑ –
Yerba Mate	?		– –	– –	– –	– –	– –
Taurine	1-2g	1-2g	↓ ↑	✕ ↓	↑ ↓	✕ –	✕ –
Glucose	20-60g	30-75g	✕ ↑	✕ ↑	↑ ↑	– –	– –

EPs=Energy Products  
 \*anxiety at high doses

↑increase ↓decrease ✕no effect –no data  
 ■ alone ■ with caffeine

# Ginseng

*(contains saponins)*



## Alone

- No clear mood effects
- Improved accuracy on attention tasks (400mg)
- Improved long term memory performance and speed (400mg)

## With caffeine

- No data

(Kennedy et al, 2001, 2002, 2004)

# Ginseng

	Doses		Mood		Attention	Memory	
	EPs	Studies	Alert	Well-being		Short	Long
Caffeine	80-300mg	25-300mg	↑	↑*	↑	↑	(↑)
Decaf. 5h Energy			↑	–	–	–	–
Guarana	10-400mg	37.5mg-1g	↑ –	↑ –	✕ ↑	✕ –	↑ –
Yerba Mate	?		– –	– –	– –	– –	– –
Taurine	1-2g	1-2g	↓ ↑	✕ ↓	↑ ↓	✕ –	✕ –
Glucose	20-60g	30-75g	✕ ↑	✕ ↑	↑ ↑	– –	– –
Ginseng	25-200mg	200-600mg	✕ –	✕ –	↑ –	✕ –	↑ –

EPs=Energy Products  
 \*anxiety at high doses

↑increase ↓decrease ✕no effect –no data  
 ■ alone ■ with caffeine



# Ginkgo biloba

*(the oldest living tree)*

## Alone

- In healthy young adults limited evidence of
  - Improved mood, attention accuracy, working memory and long-term memory over long periods
- But others studies show no effects
- Effects more consistent in elderly and cognitively impaired

## With Caffeine – no data

(Kennedy et al., 2002; Canter et al., 2007)

# Ginkgo biloba *(inconsistent)*

	Doses		Mood		Attention	Memory	
	EPs	Studies	Alert	Well-being		Short	Long
Caffeine	80-300mg	25-300mg	↑	↑*	↑	↑	(↑)
Decaf. 5h Energy			↑	–	–	–	–
Guarana	10-400mg	37.5mg-1g	↑ –	↑ –	✕ ↑	✕ –	↑ –
Yerba Mate	?		– –	– –	– –	– –	– –
Taurine	1-2g	1-2g	↓ ↑	✕ ↓	↑ ↓	✕ –	✕ –
Glucose	20-60g	30-75g	✕ ↑	✕ ↑	↑ ↑	– –	– –
Ginseng	25-200mg	200-600mg	✕ –	✕ –	↑ –	✕ –	↑ –
Ginkgo biloba	10mg	2-360mg	✕ –	✕ –	✕ –	✕ –	✕ –

EPs=Energy Products  
 \*anxiety at high doses

↑increase ↓decrease ✕no effect –no data  
 ■ alone ■ with caffeine

# St John's Wort

*(a natural antidepressant,  
contains flavinoids)*



## Alone

- No clear effects on mood, or most attention and memory tasks in healthy adults

## With caffeine – no data

(Timoshanko et al., 2001; Siepmann et al., 2002)

# St. John's Wort

	Doses		Mood		Attention	Memory	
	EPs	Studies	Alert	Well-being		Short	Long
Caffeine	80-300mg	25-300mg	↑	↑*	↑	↑	(↑)
Decaf. 5h Energy			↑	–	–	–	–
Guarana	10-400mg	37.5mg-1g	↑ –	↑ –	✕ ↑	✕ –	↑ –
Yerba Mate	?		– –	– –	– –	– –	– –
Taurine	1-2g	1-2g	↓ ↑	✕ ↓	↑ ↓	✕ –	✕ –
Glucose	20-60g	30-75g	✕ ↑	✕ ↑	↑ ↑	– –	– –
Ginseng	25-200mg	200-600mg	✕ –	✕ –	↑ –	✕ –	↑ –
Gingko biloba	10mg	2-360mg	✕ –	✕ –	✕ –	✕ –	✕ –
St John's Wort	250mg	250mg-1.8g	✕ –	✕ –	✕ –	✕ –	✕ –

EPs=Energy Products  
 \*anxiety at high doses

↑increase ↓decrease ✕no effect –no data  
 ■ alone ■ with caffeine

# Dimethylamylamine

*(a NE releaser)*

FDA issued warning against consumption of drinks containing DMAA in April 2013

## Alone

- Increased fatigue and lightheaded

## With caffeine

- Increased euphoria

(Bloomer et al., 2011a, b)

# Dimethylamylamine/Methylhexanamine

	Doses		Mood		Attention	Memory	
	EPs	Studies	Alert	Well-being		Short	Long
Caffeine	80-300mg	25-300mg	↑	↑*	↑	↑	(↑)
Decaf. 5h Energy			↑	–	–	–	–
Guarana	10-400mg	37.5mg-1g	↑ –	↑ –	✕ ↑	✕ –	↑ –
Yerba Mate	?		– –	– –	– –	– –	– –
Taurine	1-2g	1-2g	↓ ↑	✕ ↓	↑ ↓	✕ –	✕ –
Glucose	20-60g	30-75g	✕ ↑	✕ ↑	↑ ↑	– –	– –
Ginseng	25-200mg	200-600mg	✕ –	✕ –	↑ –	✕ –	↑ –
Gingko biloba	10mg	2-360mg	✕ –	✕ –	✕ –	✕ –	✕ –
St John's Wort	250mg	250mg-1.8g	✕ –	✕ –	✕ –	✕ –	✕ –
DMAA	?	50-75mg	↓ ✕	↓ ↑	– –	– –	– –

EPs=Energy Products

\*anxiety at high doses

↑increase ↓decrease ✕no effect –no data

■ alone ■ with caffeine

# Summary

	Doses		Mood		Attention	Memory	
	EPs	Studies	Alert	Well-being		Short	Long
Caffeine	80-300mg	25-300mg	↑	↑*	↑	↑	(↑)
Decaf. 5h Energy			↑	–	–	–	–
Guarana	10-400mg	37.5mg-1g	↑ –	↑ –	✕ ↑	✕ –	↑ –
Yerba Mate	?		– –	– –	– –	– –	– –
Taurine	1-2g	1-2g	↓ ↑	✕ ↓	↑ ↓	✕ –	✕ –
Glucose	20-60g	30-75g	✕ ↑	✕ ↑	↑ ↑	– –	– –
Ginseng	25-200mg	200-600mg	✕ –	✕ –	↑ –	✕ –	↑ –
Gingko biloba	10mg	2-360mg	✕ –	✕ –	✕ –	✕ –	✕ –
St John's Wort	250mg	250mg-1.8g	✕ –	✕ –	✕ –	✕ –	✕ –
DMAA	?	50-75mg	↓ ✕	↓ ↑	– –	– –	– –

EPs=Energy Products

\*anxiety at high doses

↑increase ↓decrease ✕no effect –no data

■ alone ■ with caffeine



# Future Studies

- Relatively few studies so replication needed
- Yerba mate not studied
- Taurine and Glucose in combination with caffeine on memory tasks
- Ginseng, Ginkgo biloba, St John's Wort in combination with caffeine

# Design considerations

- In well-rested and fatigued participants
- Adolescents
- Long-periods (up to 6h)
- ‘Real-world’ tasks (e.g. driving simulations)
- Impulsivity tasks (Howard and Marczinski, 2010)
- Risky behavior and decision making
- Expectancy effects
- Rewarding properties

# Further reading:

- *McLellan and Lieberman, 2012*: Do energy drinks contain active compounds other than caffeine?
- *Eudy et al., 2013*: Efficacy and safety of ingredients found in preworkout supplements.
- *Haskell et al., 2013*: Behavioural effects of compounds co-consumed in dietary forms of caffeinated plants.

The Use and Biology of Energy Drinks:

*Current Knowledge and Critical Gaps*

August 15-16, 2013

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***Thank you!***